

PhD Workshop

PhD Workshop in Sustainable Supply Chains – African-European Perspectives,

17-21 April 2023 in Stellenbosch, South Africa

Objectives

The PhD workshop aims to introduce the new scientific and innovative research perspectives in the field of "sustainable logistics and supply chain management" to early career researchers (Ph.D. candidates and post-doctoral researchers). By fulfilling this ambition, the PhD workshop empowers its participants with new ideas and cutting-edge research perspectives to step into untapped discussions, which have not yet been addressed appropriately. We aim to take very different angles on the topic:

- Highlight current research challenges and priorities in the field of sustainable supply chain management
- Review potential methodologies for research in this field
- Outline best-practices in corporate efforts to improve the sustainability of supply chains.
- Discuss the use of digital technologies to support sustainable supply chains
- Examine differences in sustainability aspirations and approaches in different geographies
- Understand stages of the PhD journey
- Learn how to communicate with other researchers and to disseminate your research results.

Upon completion of the course the participants should have a holistic understanding of the elements that can potentially address sustainability issues in logistics and supply chain management and can use these insights to better define their own research agenda.

Delivery

The PhD workshop is divided into three interaction approaches that are used throughout the program: (i) content delivery, (ii) student group work and (iii) practical elements. During the content delivery in the morning of each day, the team of professors discusses latest concepts and approaches relevant to the specific focus theme of the day (e.g. decarbonization, new digital technologies or resilience). This approach also includes interactive elements to trigger questions and thinking by the participants. In the afternoons the content is more deeply discussed by the students in a group work. We aim to involve selected external guest speakers (subject matter experts joining remotely) who add more depth for the discussion. Finally, we add practical elements by a field trip as well by having a round table discussions with industry experts.

Faculty

- Joubert van Eeden (Stellenbosch University)
- Leila Goedhals-Gerber (Stellenbosch University)
- Jan Havenga (Stellenbosch University)
- Alan McKinnon (Kühne Logistics University)
- Kai Hoberg (Kühne Logistics University)

Agenda (Status March 20, 2023)

	Monday April 17	Tuesday April 18	Wednesday April 19	Thursday April 20	Friday April 21
8.30 – 9.00		Student progress update	Student progress update	Student progress update	Communicate with other researchers and disseminate your research insights
9:00 – 10.30	Welcome and get-to-know	Outline best-practices in corporate efforts	Differences in sustainability aspirations	Review potential research methodologies	
10.45 – 12.15	Priorities in sustainable supply chain management research	Digital technologies in supply chain management	Differences in sustainability aspirations	Understand stages of the PhD journey	Student presentations
Lunch Break	Lunch Break	Lunch Break	Prepare for departure	Lunch Break	
13.15 – 14.30	Outline best-practices in corporate efforts	Workgroups	Field Trip: Fruit producer, Brackenfell	Student workgroups	
14.45 – 17.00	Workgroups	15.30 Digital technologies for sustainable supply chain management		Student workgroups	
18.00 –	Welcome dinner at Vleispaleis Restaurant	Practitioner panel & dinner at Volkskombuis Restaurant	Workgroups	19.00 Farewell dinner at Muratie farm	